

**JAX STATE**  
Jacksonville State University™



# ROWE HALL REVITALIZATION

Opportunities to Support Jax State ROTC



# Building Strong Foundations for Tomorrow's Leaders in Uniform

Nestled within the heart of Jacksonville State University lies the ROTC program—a bastion of leadership development and military training that has shaped generations of cadets since its inception in 1948.

With a legacy spanning almost eight decades, the Jax State Army ROTC program has graduated and commissioned more than **1600 Second Lieutenants**, with **13** of those ascending to the grades of General Officer or higher, to include **one 3-star General**, **four 2-star Generals** and **eight 1-star Generals** — a testament to the university's commitment to producing well-rounded individuals equipped with the skills and values necessary for success in both military and civilian life.



The qualities that make for a good soldier have not changed in the interceding decades; selflessness, bravery, and the will to persevere in the face of extreme adversity are all virtues instilled in each cadet who matriculates through the ROTC program at Jacksonville State. However, the skills and means by which they defend our nation have shifted dramatically.

New technologies, strategic paradigms, and global pressures have fundamentally changed the nature of what America must ask of its service members. We aim to upgrade Rowe Hall's facilities to educate the next class of leaders in a state-of-the-art environment that will help them keep pace with the 21st-century definition of national defense.

**Your Gift Will Directly Support the  
Next Generation of Officers.**

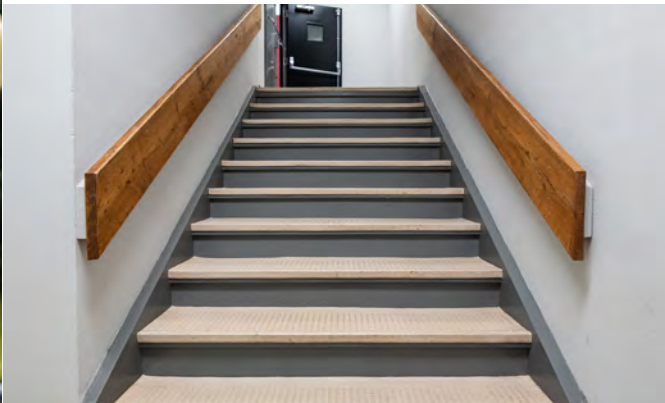


JACKSONVILLE STATE UNIVERSITY

DR. ERNEST STONE - PRESIDENT

CHARLES C. ROWE  
HALL

JACKSONVILLE, ALABAMA



## Renovations and Upgrades Needed in Rowe Hall:

Discipline and organization are key to the success of men and women in every branch of the armed forces. The space in which they learn, train, and come together should reflect that commitment to structure. After almost 45 years of service, Rowe Hall is in need of updates to help cadets thrive in modern, orderly facilities.

- Main Entryway
  - New floors
  - Paint and trophy case removal
- New flooring for the stairwells and landing
- New HVAC for the Gamecock Rifle Range
- Downstairs bathrooms
- Classrooms (4)
  - Updated furniture
  - Fresh paint
  - Removal of chalkboards
  - Addition of technology



Jax State ROTC 35-ft. Rappel Tower - the only university in the state of Alabama with a tower of this size

# Naming Opportunities within Rowe Hall

With these renovations comes the rare chance to leave your mark on not only Jacksonville State's storied ROTC program but also the cadets who make it one of the nation's finest. Your generosity will transcend the walls of these facilities—it will shape the success of those who take up the banner to defend the United States for decades to come.

- Marksmanship Simulation Lab - \$250,000
- Cadette Lounge - \$25,000 - **TAKEN**
- Offices in Cadette Lounge (3) - \$10,000
- Conference Room inside Clarence W. Daughette, III Lieutenant Suite - \$25,000 -**TAKEN**
- ROTC Gamecock Hall of Fame - \$200,000
- Donor Recognition Board - anyone making an annual gift of \$2,500+ to the Rowe Hall Renovation project will be included on the donor recognition display

Rowe Hall Main Entryway - \$500,000 Investment



ROTC Rappel Tower - \$50,000 Investment



Rowe Hall Classrooms (3) - \$100,000 Investment  
TAKEN (1)



Rowe Hall Rifle Range - \$300,000 Investment





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