

MoonBerry

BRAND GUIDELINES



LOGO TYPE



PRIMARY LOGO

MoonBerry

WORDMARK

MoonBerry
FARMS

SECONDARY LOGO



WORDMARK

CORPORATE STATIONARY



TYPOGRAPHY

ABCDEF

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

LETTER MAGIC // REGULAR

ABCDEF

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SUPERCLARENDOV // BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SUPERCLARENDOV // LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SUPERCLARENDOV // ITALIC

COLOR PALETTE

C:23
M:72
Y:98
K:11

C:16
M:45
Y:97
K:11

C:20
M:85
Y:91
K:9

C:10
M:13
Y:40
K:0

C:99
M:83
Y:35
K:25

C:70
M:37
Y:78
K:10

C:90
M:62
Y:56
K:18

C:7
M:7
Y:18
K:0





● ESTD 2022 ●

Moon Berry
FARMS







