

MAGNUS  
**LEADERSHIP**  
PROGRAM



**1-2  
MAY**

2 DAY  
LEADERSHIP  
8:30 - 4:30

**2025**

**\$385**

**HOSTED BY :**

PELL CITY PD  
CHIEF CLAY MORRIS AND  
ST. CLAIR COUNTY  
SHERIFF BILLY MURRAY



**POC: SGT EDDIE BRANHAM**  
EBRANHAM@CITYOFPELLCITY.NET



**205-884-3334**

## MAGNUS Leadership Workshop

The Pell City Police Department and St. Clair Sheriff's Office have joined together to bring a one-of-a-kind leadership training opportunity to area First Responders. The MAGNUS Leadership Two-Day Workshop is unlike anything else in the industry and is designed to equip students with a comprehensive arsenal of Situational, Cognitive, and Emotional tools to activate the nucleus of their leadership talents. During the workshop, students are introduced to Dr. Mitch Javidi's science of MAGNUS OVEA, a theory that builds on Colonel Boyd's OODA Loop and Albert Bandura's Theory of Social Cognition Development.

The integration of Dr. Javidi's science, along with the MAGNUS Leadership Principles of the National Command and Staff College, creates a unique journey designed to elevate students from the Great they already are, to that of a MAGNUS Leader. As a MAGNUS Leader, students learn to be more in tune with their inner person, greatly enhancing their capabilities to be a peak performing leader with a deeper understanding of emotional intelligence, which in turn will foster more resilience and well-being.

The workshop has been developed, implemented, and tested with the US Army Joint Special Operations Command and Law Enforcement. During the workshop, students learn during interactive group discussions, case studies, and through shared practical military, law enforcement, and real-life examples. Workshop attendees will develop and activate the nucleus of their natural leadership talents, learning to converge their motivational states, positive intelligence, applicable experiences, and professional networks.

Upon completing the course, each participant will:

1. Activate their purpose and increase mental fitness.
2. Understand personality differences – manage saboteurs.
3. Learn to create resilience and manage stress.
4. Understand the importance of the MAGNUS OVEA and reversal theories for enhanced anti-fragility.
5. Develop comprehensive neurobiological, emotional intelligence, and cognitive learning tools to turbocharge mental and dynamic performance.
6. Understand the MAGNUS OVEA journey, its science, and practice for enhanced leadership, resiliency, and well-being, with a goal of personal and professional development to produce meaningful outcomes.
7. Understand how to use the free MAGNUS Leadership app to continuously build on, and implement, the lessons and techniques learned during their daily course of duties.

*\*\*Workshop attendees will be provided with one workbook, two personality assessments, a free copy of "The Theory of MAGNUS OVEA" by Dr. Mitch Javidi and Brian Ellis, and free access to the MAGNUS Leadership app.*

**Dates/Hours of training:** May 1-2, 2025. 08:30am to 4:30pm daily

**Training location:** Pell City Municipal Complex, 1000 Bruce Etheridge Pkwy, Pell City, AL 35128

**Register Here:** <https://commandacademy.org/product/pell-05/>

**Registration POC:** SGT Eddie Branham [ebraham@cityofpellcity.net](mailto:ebraham@cityofpellcity.net) - Phone: 205\*884\*3334