

## Summary of 2022-2023 New Student Survey Results

Of the 1,088 students who responded to the 2022-2023 New Student Survey, over two-thirds (68%) resided in Campus Housing during their first semester, 21% lived at the home of parents or relatives, and 7% lived in a room or apartment off-campus. Nearly one-half (48%) were very dependent on their parents, relatives, or friends as the primary source of their first-year educational expenses. Forty-one percent were very dependent on Pell Grants, 35% on Federal Direct Loan, and 54% on Academic Merit Scholarships. Top 10 majors that respondents had chosen were Nursing (19%), Business-Accounting, Economics, Finance, Management, or Marketing (17%), Early Childhood/Elementary Education (5%), Psychology (5%), Forensic Investigation (4%), Computer Science-General (4%), Biology-Health Professional (3%), Music Education-Instrumental (3%), Criminal Justice-Law enforcement (3%), Exercise Science and Wellness-Human Performance (2%), and Exercise Science and Wellness-Clinical (2%). To obtain a bachelor's degree from JSU is the ultimate goal for a majority of the respondents (88%). Over three-quarters of the respondents (76%) indicated that JSU was either the only school or their first choice among several colleges to which they applied. Email (50%) and text (45%) were the two most preferred ways of receiving communications from JSU.

### Their college choice

Factors that impacted their decision to attend college the most were:

- To gain a general education and appreciation of ideas (95%)
- To learn more about things that interest them (95%)
- To be able to earn more money (90%)
- To improve their reading and study skills (86%)
- To be able to get a better job (83%)
- To prepare for graduate or professional school (81%)

Respondents indicated the following were "very important" reasons for their decision to attend JSU:

- Availability of a particular program of study, or major (73%)
- The availability of financial aid or scholarship (71%)
- Cost of tuition and fees (62%)
- The location of JSU (58%)
- JSU's academic reputation (56%)
- The variety of courses offered (54%)
- Type of community (Jacksonville) (50%)

In learning about JSU, 61% of the respondents learned from their parents or relatives, 56% from friends at JSU, 55% from their campus visit, 35% from their high school teachers, and 34% from the JSU Website.

### Expectations

Over one-half of the respondents (64%) estimated that they would have a very good chance to earn a bachelor's degree at JSU. In addition, 60% expected to have very good chance to find a good job after graduation in the field in which they were trained, and 55% would be satisfied with JSU. Eighty-nine percent expected to have a good chance or a very good chance to make at least a "B" average. Fifty-two percent thought they would have no chance of failing any courses.

Over one-half (51%) reported not working while attending JSU, 37% spent up to 20 hours a week working on a job, and 12% spent 30 hours or more a week working. Over three-quarters (76%) planned to spend 20-40 hours a week on schoolwork, 5% planned to spend 50 hours a week and 20% planned to spend less than 20 hours a week on schoolwork.

### Self-rating

When compared to other people their age, one-half or more rated themselves above average or in the highest 10% in the following traits:

- Drive to achieve (70%)
- Cooperativeness (66%)
- Understanding of others (56%)
- Competitiveness (52%)
- Leadership ability (51%)

### Student Self-efficacy and Self-efficacy with Technology

Nearly all respondents had access to a laptop or notebook computer (93%). A majority had access to other portable devices, i.e., iPad or smart phone (86%). Eighty-two percent had Internet connectivity 24 hours/7 days a week.

Respondents agreed that

(On a scale of 1 to 5, with 1=strongly disagree and 5=strongly agree):

	In general	With technology
• They can always manage to solve difficult problems if they try hard enough.	(M=4.00)	(M=3.72)
• It is easy for them to stick to their aims and accomplish their goals.	(M=3.83)	(M=3.75)
• They are confident that they could deal efficiently with unexpected events.	(M=3.66)	(M=3.56)
• Thanks to their resourcefulness, they know how to handle unforeseen situations.	(M=3.62)	(M=3.55)
• They can solve most problems if they invest the necessary effort.	(M=4.04)	(M=3.78)
• They can remain calm when facing difficulties because they can rely on their coping abilities.	(M=3.59)	(M=3.58)
• When they are confronted with a problem, they can usually find several solutions.	(M=3.66)	(M=3.60)
• No matter what comes their way, they are usually able to handle it.	(M=3.87)	(M=3.76)
• If they are in trouble, they can usually think of something to do.	(M=3.77)	-
• If someone opposes them, they can find means and ways to get what they want.	(M=3.23)	-

M=Mean

The data were collected from fall 2022 through spring 2023.

Department Heads and Directors and other administrators can find additional assessment data and filter data by school, department or major on Tableau Server, JSU's Assessment System, by going to <https://sso.online.tableau.com/public/idp/SSO>. User IDs and passwords are available, by calling the Office of Institutional Research and Effectiveness at 256 782-5158.