

# JSU-IAEM



## Ad Hoc-Tober: Creating Purpose

By Antoine B. Richards

If you have operated in Emergency Management, you are quite familiar with ad-hoc organizations, committees, or task forces. By definition, ad-hoc means "created or done for a particular reason or purpose." This month's newsletter focuses on purposeful progression within the emergency management community among students and practitioners.

October is always concluded by Halloween and what is spookier than a record-breaking hurricane season, ongoing wildfires, the COVID-19 pandemic, midterms, capstones, and 60-hour work weeks all at once. Chances are, we are all feeling flustered or at least Zoom fatigued. Challenge yourself to remember your purpose and continue to excel in your purpose. Create an ad-hoc approach to generate certainty in uncertain times and continue to be the best version of yourselves.

Beyond Halloween, October is National Community Planning Month and Cybersecurity Awareness Month. October also recognizes Fire Prevention/National Fire Prevention Week and the Great Shakeout Earthquake Drill. This month we will highlight our monthly national observances, provide tips and strategies to get you through the first virtual IAEM Annual Conference and EMEX, and highlight key information to get us through October and into November without a fright!



### IN THIS ISSUE

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**NATIONAL COMMUNITY  
PLANNING MONTH**

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**NATIONAL CYBERSECURITY  
AWARENESS MONTH**

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**BRIDGING THE GAP: CEM  
TIPS & STRATEGIES**

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**\*NAVIGATING THE IAEM  
VIRTUAL CONFERENCE**

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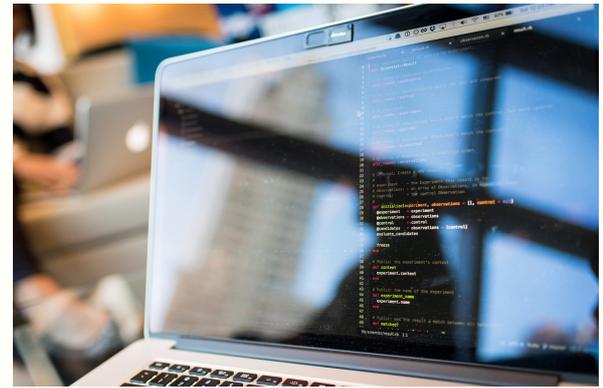
## National Community Planning Month

by *Antoine B. Richards*

Every October, we celebrate the role that planning plays in creating safer, resilient, more equitable and prosperous communities.

This year's theme - ***Planning is Essential to Recovery*** - highlights how planning and planners can lead communities towards equitable, resilient, long-lasting recovery from COVID-19. Whether it is economic development, transportation planning, engineering and infrastructure, or utilizing Community Development Block Grants (CDBGs) to improve mitigation among our communities, planning plays a key role in preparedness which can lead to improved recovery.

While COVID-19 is devastating in many ways, there are opportunities to learn more from pandemic planning and how integration of mechanisms used during this crisis can help strengthen us towards future disasters especially considering the increased level of consideration needed for pandemic response and concurrent disasters (i.e. sheltering and evacuation protocols to decrease the spread of illness and disease post disaster). This October, get inspired and join the movement for improvement community planning. Eliminating vulnerability is a necessary element to improving resilience in the communities we serve.



## Cybersecurity Awareness Month

By *Deanne Winslett*

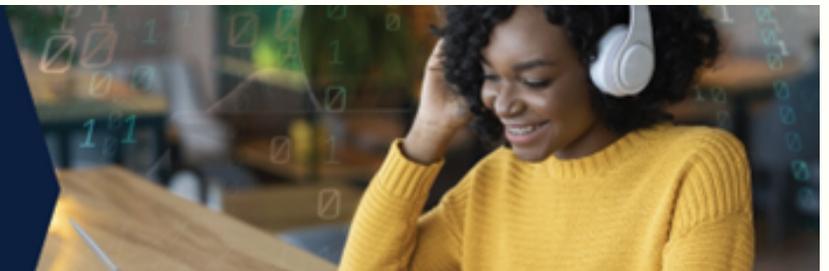
October is National Cybersecurity Awareness Month, which was created by the National Cyber Security Alliance and the U.S. Department of Homeland Security to raise awareness about the importance of being safe and secure online.

The initiative is co-led by the Cybersecurity and Infrastructure Security Agency. This year's theme is "Do Your Part. #BeCyberSmart." There are 4.8 billion internet users, and that number continues to grow, making cybersecurity more important than ever.

You can practice good cybersecurity this month by backing up your important files, keeping security software current, and educating yourself about the dangers of phishing, viruses, malware, and ransomware.

You can learn more about cybersecurity best practices on the [NCSA](#) site and can access cybersecurity tip sheets for business, traveling, and more on the [CISA](#) site.

**DO YOUR PART.**  
**#BECYBERSMART**





PRESENTED BY JSU-IAEM:

## Bridging The Gap: CEM/AEM Certification, Tips & Strategies



**DARYL LEE SPIEWAK**

Learn more about the CEM/AEM accreditation from the Lead Trainer for the CEM Commission and past IAEM President, Daryl Lee Spiewak CEM, TEM, MEP.

Daryl Lee Spiewak is the founder and Vice President of the Foundation for Higher Education Accreditation which seeks to accredit emergency management programs worldwide. A career first responder and emergency manager, Daryl has over 30 years experience in emergency management and homeland security while currently serving as the lead for two emergency management

## BRIDGING THE GAP: NPM SPEAKER SESSION

by *Antoine B. Richards*

Please mark your calendars for Wednesday, October 21, 2020 from 7-8 pm CST as we will be discussing all things CEM/AEM with the IAEM's Leader Trainer for the CEM Commission, Daryl Lee Spiewak, CEM TEM MEP.

Daryl is the Founder and Vice President of the Foundation for Higher Education Accreditation which accredits emergency management degree programs worldwide. He is also the Lead Trainer for the CEM Commission, Chair of the IAEM Editorial Committee, and Past IAEM President (2003-2004).

The CEM process has been a highly requested topic of interest among our chapter members, so we have put forth the effort to bring in one of the best people to speak about the process and provide tips and strategies moving forward. Look forward to seeing you all in attendance.

## NEW MEMBER SPOTLIGHT

- **Joshua Crabtree**
- **Charles E. Horne**
- **Robert Ritchie**
- **Nina Ghaffari**
- **Danna Harrelson**
- **Noah Maddox**
- **Richard Pike**
- **Nathanael Higgins**
- **Kristen Love**
- **Malik Woodard**

## JOBS & INTERNSHIPS

by *Antoine B. Richards*

There have been a variety of new job opportunities that have surfaced on the IAEM website at all career levels. As IAEM members, you have premium access to these opportunities and should fully explore these if you are in the job market. To find these jobs follow the following steps:

1. Log in to your IAEM Account
2. Click 'Jobs' on top banner.
3. Explore and Apply

### Featured Jobs & Opportunities

During our recent Region IV Academic Collaborative meeting, one of collaborative members solicited for new positions at all levels with the State of North Carolina's Emergency Management Office. The office, which is experiencing exponential growth has multiple positions available. Highlighted below are a few of the key positions:

- **Logistics Planner (Emergency Management Planner)**
- **Program Coordinator I (Hazard Mitigation)**
- **Hazard Mitigation Program Manager (Program Analyst I)**



# Making The Most of the Virtual IAEM Annual Conference

by Deanne Winslett

The 68th Annual Conference and EMEX, called IAEM Reimagined, is being held as a virtual event Nov. 16–18, 2020. The theme of this year’s conference is “Visioning the Future of Emergency Management.”

Here are some tips for making the most of the conference’s virtual format:

1. **Organize Your Sessions:** Check out the session schedule and make a personal schedule of sessions you’re interested in.
2. **Minimize Distractions:** It can be hard to focus from home the same way you could if you were in person. Set up a distraction-free place in your home and silence your phone before jumping into a session.
3. **Network Virtually:** Participate in live Q&A sessions and network virtually with colleagues via chat room features. Write down contact information for anyone you want to maintain communication with.
4. **Review Recordings:** With IAEM Reimagined’s packed schedule, it’s possible you won’t be able to attend all the sessions you want to live. Session recordings will be available after the conference for you to watch on your own time.
5. **Follow Up:** Stay connected with people you virtually met during the conference via LinkedIn or by sending a follow-up email.

For more information on the IAEM Annual Conference, please visit the conference [website](#). For registration, [click here](#). Those who register by Oct. 16 will be entered for a chance to win one of two \$250 Amazon gift cards. Two random drawings will be held.



## STUDENT MEMBER SPOTLIGHT

*Waseeq Mohammad*

Waseeq is pursuing a Master of Science in Emergency Management and has a Bachelor of Science in Psychology. Waseeq is a Disaster Response Team Member with the nonprofit Islamic Relief. Waseeq is also a Crisis Counselor for the Crisis Text Line. In his free time, he likes to give back to the community and society. His interests include: drinking tea, reading, and camping.

*James Queen*

Keep your eyes peeled for a new publication on the way from our Undergraduate Representative, James Queen. James, currently matriculating through the Bachelors program in Emergency Management, recently wrote an article on Complacency in the Radio which has been accepted for publication in the Journal of Emergency Dispatch.

## UPCOMING EVENTS

*by Antoine Richards*

**October 15, 2020:** October Newsletter Distribution.

**October 21, 2020:** Bridging The Gap: CEM Trips and Strategies featuring Daryl Lee Spiewak. Our monthly speaker session will be held on Microsoft Teams from 7-8 pm CST.

**November 5, 2020:** IAEM Monthly Conference Call

**November 15, 2020:** November newsletter distribution.

**November 16-18, 2020:** IAEM Re-imagined Virtual Conference & EMEX

