



Emergency Management Coalition of Eastern Alabama



30 January 2015





Agenda

- ✓ Update from members
- ✓ Review of Vision Statement and Objectives of the Coalition
- ✓ Accomplishments – Inception to Now.
- ✓ Project Ideas
- ✓ Presentation – Annual DSCA Briefing, FEMA Region IV EPLO
- Lunch (*optional*)
- Tour of ANAD EOC & Facility (*optional*)

Member's Update

- Introduce yourself
- Announcements
- Significant past events
- Significant upcoming events
- Ideas for collaboration
 - Looking for assistance
 - Project ideas



EM Coalition Vision



The Emergency Management Coalition of Eastern Alabama enhances emergency preparedness in the region by facilitating communication, cooperation, and professional development among public safety agencies, students, and community stakeholders.

Survey Results – April 2013



- Coalition is needed
- Partners have too many requirements to meet
- We should set out to extend internships, mutual aid pacts and offer professional development
- We'll meet quarterly (+)

Prioritizing our Work



- 1. Enhancing internship programs (2.8)**
- 2. Extending Mutual Aid (2.9)**
- 3. Professional development for Coalition Members (3.6)**
- 4. Initiating and participating in research/service projects (3.8)**
- 5. Sponsoring a FEMA conference (4.9)**
- 6. Creating a database and service registry for a regional volunteer corps (4.9)**
- 7. Enhancing K-12 teacher training programs to promote awareness and preparedness (5.1)**

Other Items Suggested

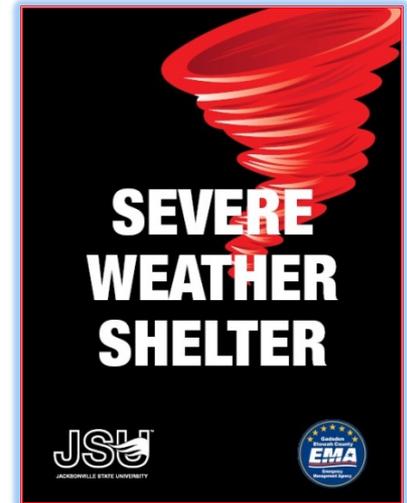


- Working with academics to bring theory and practice together.
- Increased working relationships between Coalition members toward specific needs resolutions in areas of immediate operational goals.
- Promote changes to legislative process to further enhance abilities of local EMAs to maintain FTE status for employees.
- Create a regional partnership of academia, the FEMA CDP, the Alabama National Guard, the Alabama EMA, the Alabama DHS, and area emergency management agencies and public safety organizations that leverages existing expertise, facilities, and opportunities for collaboration to further emergency management training and education in Alabama, the southeast, and the nation.
- Sharing and networking opportunities- successes, problems that others can provide possible solutions
- Protecting vulnerable populations in emergencies.
- Whole community resiliency. - Strengthening response systems (developing and evaluating integrated systems of emergency services and incident management). - THIRA process.

Working Closely Coalition Partners



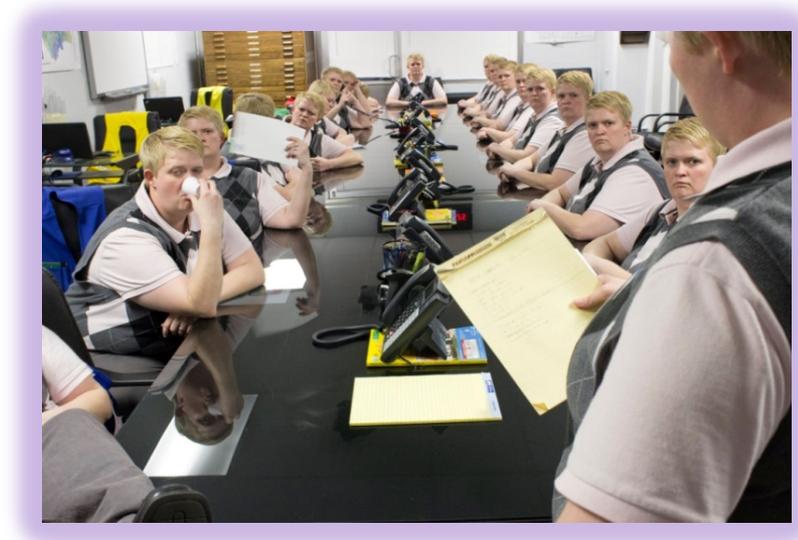
- AEMA Division G Support Center
- SimSuite projects for two EMAs - THIRA
- CERT Program Instructor Certification (LO428) – April, 2014
 - CERT training for AmeriCorps volunteers & Campus CERT
- Working with Etowah County EMA on *Shelter Etowah* program
 - Article published in IAEM Bulletin
 - Mobile apps produced for Android and Apple
 - Produced 40 placards for shelter signs
 - Protocol to evaluate program generated
 - IAEM Division 2 Technology and Innovation Award - 2014
- Producing Quarterly Newsletter for AAEM since January, 2014
- Co-sponsored ICS and PIO training with several EMAs
- Assisting with Calhoun County full scale exercise - March, 2015
- Graduate students and faculty are writing preparedness and recovery plans for local businesses and churches
- Active with ARC and Serve Alabama



Service Learning in Alabama



- Local Internships – Spring 2014
 - Nic Burgess – CDP, FEMA
 - Stacey Jenkins – St. Vincent’s Hospital
 - Candler Thornton – Wake County EMA
 - Ben Endress – Calhoun County EMA
 - Brandy Mullinax – Etowah County EMA
 - Felicia White – American Red Cross – Calhoun/Cleburne
 - Charles Sanford – Walker County EMA
- Local Internships – Summer 2014
 - Ashley Siskey – Calhoun County EMA
 - Bridget Hendricks – Etowah County EMA
- Local Internships – Fall 2014
 - Matt Justice – Calhoun County EMA
 - Brandon Henson – AEMA
 - Adam Polk – ARC of North Alabama
 - Marcia McIntosh – Compassion Coalition of Tuscaloosa County



Formal Agreements with Center for Domestic Preparedness



- **Free credit from JSU for select CDP Courses**

- APIOHH – 12
- ARIO – 9
- EMO - 39
- FRAME – 49
- HCL - 94
- HERT - 55
- P3 – 16
- RERO – 17

291 students



- **Research Fellowships**

- John Fenn – COBRATF Responder Confidence Study
- Melissa Pinke - possible Level III/IV training evaluation

Scholarly Works



- Gaddy, J., E. Clark, and J. Ryan. 2014. *How Does Climate Adaptation Affect Emergency Management?* Journal of Homeland Security and Emergency Management. 11(1): 243-256.
- Islam, T. and A. Siskey. *Social Media Best Practices in Emergency Management*. Journal of Homeland Security and Emergency Management. In revision.
- Book Chapter: Mann, S. and J. Gaddy. Managing Human Capital in Times of Crisis: The Role of Employees in Disaster Management
- Richards, G. and S. Mann. Best Practices in Higher Education in Emergency Management Conference (IAEM). *Collaborating with Community Partners on Instructional Videos*
- Bryant, M., M. Amberson, D. Cooley, C. Richardson, T. Islam, T. and G. Richards. *Shelter Etowah: Providing Safe Refuge in Alabama*, Bulletin of International Association of Emergency Managers, February 2014
- Posey, M. *Responsibility*. AAEM Newsletter: 1-4
- Coker, J. *Developing Media Partners Before the Event*. AAEM Newsletter: 2-1

AAEM Newsletter



ALABAMA ASSOCIATION OF EMERGENCY MANAGERS
EXCELLENCE IN EMERGENCY MANAGEMENT

QUARTERLY NEWSLETTER

January 10, 2014 Volume 1

AAEM Newsletter
Volume 1, Issue 1

Inside this issue:

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In this issue:

- First AAEM Newsletter
- Message from Phyllis Little, AAEM President
- AAEM Board of Directors hold Strategic Planning Session in Tallapoosa County
- Sheltering your vulnerable populations—so ideas worth sharing
- Eastern Alabama EM professionals create coalition for advancing preparedness
- Important dates
- Other shots from the field

Message from AAEM President, Phyllis Little



Welcome to the AAEM newsletter. I am sincerely honored to have been elected President of the Alabama Association of Emergency Managers this year. As I assume my role as President, I would like to share with you some of the things I am excited about. I am excited to be in the middle-boat with the Alabama Association of Emergency Managers. As President-Elect, I am excited to be in the middle-boat with the Alabama Association of Emergency Managers. As President-Elect, I am excited to be in the middle-boat with the Alabama Association of Emergency Managers.

Board of Directors

The Association board held a one-day retreat in October to discuss the future path of the organization. The publication of this newsletter is an initiative that came out of these discussions. Partnering with Dr. Jeff Ryan and Jacksonville State University to develop and publish this newsletter is what I hope to be, an area of focus.

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EXCELLENCE IN EMERGENCY MANAGEMENT

QUARTERLY NEWSLETTER

AAEM Newsletter
Volume 1, Issue 2

January 10, 2014 Volume 1

AAEM Newsletter
Volume 1, Issue 2

Officers

- Phyllis Little, President
- Anita McBurnett, Past President
- Rosalee Adair, Secretary
- Anna Blazinski
- Johnny Booth, Area 1
- Jessica Toussaint, Area 2
- Billy Green, Area 3
- Kathy Cannon, Area 4
- James Bennett, Area 5
- Scott Workman, Area 6
- Mike Bryant, Area 7
- Tim Payne, Area 8

In this issue:

- Message from Phyllis Little, AAEM President
- Russell County, Be Ready Day
- Notice of AAEM Summer Conference
- Exercise in Reverse County

Message from

Looking back over the past year, I am grateful for the members who have volunteered their time and resources to support the Association of Emergency Managers.

The recent meeting was a success. The members' contributions were invaluable. This is a testament to the dedication and hard work of our members.

In addition, after the meeting, we discussed the future of the Association. We agreed to continue our efforts to provide the best possible service to our members.

As my term as AAEM President ends, I am leaving behind a strong foundation for the future of the Association. I am confident that the members will continue to support the Association and its mission.

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QUARTERLY NEWSLETTER

AAEM Newsletter
Volume 1, Issue 3

July 15, 2014 Volume 1, Issue 3

AAEM Newsletter
Volume 1, Issue 3

Officers

- Anita McBurnett, President
- Kathy Cannon, 1st VP
- Phyllis Little, Immediate Past President
- Rosalee Adair, Secretary & Treasurer (ACCA)
- Anna Blazinski
- Johnny Booth, Area 1
- Wayne Hayes, Area 2
- Bob Rasmussen, Area 4
- James Bennett, Area 5
- Scott Workman, Area 6
- Ellen Towner, Area 7
- Bob Howard, Area 8

In this issue:

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- Alabama's Fourth West Tennessee National—pg 3
- Etowah County Receives Community Shelter—pg 4
- AAEM Committee Chair Appointments—pg 5
- Eric Wael's Review from Morgan County EMA—pg 5

Message from Incoming AAEM President, Anita McBurnett



I am extremely honored to serve as your President of the Alabama Association of Emergency Managers for the 2014-2015 term of office. With the close of our annual conference, it is now time for us to turn our attention to the year ahead and the goals we can achieve by working together. It is important that our outstanding Board of Directors, Committee Chairs, the ACCA and the AEMA, all pull in one direction to focus a renewed vision for our association and our profession through "Unity of Effort!"

"Unity of Effort" is certainly a term we are all familiar with, but as we start a new year I want you to take time to absorb the true meaning of this familiar phrase. "Unity of Effort" is the state of harmonizing efforts among multiple organizations that are working towards a similar objective. This "harmonizing of effort" prevents organizations from unintentionally working at cross purposes and it reduces duplication of effort. By unifying their efforts, multiple organizations – all with their unique talents – can collectively achieve objectives that benefit all organizations and all concerned.

"Unity of Effort" is my personal goal as your President this year. I challenge each and every member of this association to work toward laying the foundation for Unity of Effort that can become our operational motto. Clearly there are differences among our members and among the other groups that form the base of support for emergency management in Alabama. But we all share common issues and concerns. And I believe this year we must focus our collective talents, skills, determination and harmonized efforts toward our common objectives.

We all know that it is unwise to continue to rely exclusively on Washington D.C. as the cornerstone of operational funding at the county level. Our organization – can – and should – be the catalyst for bringing municipal and county officials together to forge a new partnership to ensure the financial stability of emergency management. I believe the central role of AAEM is also to bridge any operational continuity issues that may exist between State emergency management and our local members. This year my goal is to enhance the communication and working relationships between the state and local levels. AAEM has an excellent record of providing invaluable information, quality services and training for our membership, and I know those services will be continued and expanded through our "Unity of Effort."

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ALABAMA ASSOCIATION OF EMERGENCY MANAGERS
EXCELLENCE IN EMERGENCY MANAGEMENT

QUARTERLY NEWSLETTER

AAEM Newsletter
Volume 2, Issue 1

January 16, 2015 Volume 2, Issue 1

AAEM Newsletter
Volume 2, Issue 1

North Alabama Mutual Assistance Association (NAMA) Celebrates 40th Anniversary



Strategic Vision — 3 Year Goals

Three AAEM Board members held a one-day retreat to discuss the future of the organization. In our first newsletter, we stated that we would focus on the outcomes of this meeting. What we set out to do was to focus on AAEM's vision, mission, and 3 year goals. Through the retreat, we started the process by conducting a SWOT analysis. Some of that analysis with regard to EM professionals within the state and AAEM as a whole:

- Communication with Relationships with ACCA and IHWSS; and, Committee activities
- Our certification program; Lack of participation by members; in EM profession; and, Inconsistency of Local EM position titles
- Quarterly newsletter; Defining our brand; Outreach to leveraging the media

• Funding; Relevance of AAEM to EM professionals in the State; (money, people, time)

• The discussion turned to describing AAEM's vision and from that discussion. This is what the group came up with:

AAEM shall be recognized as the preeminent organization of EM professionals.

• The Alabama Association of Emergency Managers is an organization serving its members by promoting professional development, providing networking opportunities and advocating for the profession of Emergency Management.

• The group then broke up into three small working groups. Each group came up with a list of ten goals that were informed by the SWOT analysis and AAEM's newly agreed upon vision and mission.

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EMA

... anniversary, though NAMA celebrated the 2014 at the NAMA Christmas meeting in the forecast office. Just stepping into the room on a Christmas party. There was Civil Defense lining the walls; everything from Eddie defense signage to an exercise bike with an original fallout shelter ventilation system event posters dating back to an ice blue-

... nearly a decade, from 1969 to 1978. Several Alabama assisted in Hurricane Camille the need for a system of county-to-county both in peace-time and in the event of nuclear war with their respective regional planning funding in 1969. That's over \$1.7 million goal was "to develop a workable and define the mechanics of how such a system similar systems could be developed by officials participated: Colbert, Cullman, DeKalb, Limestone, Madison, Marion, Marshall, involved a field survey of over 2000 agencies resources in North Alabama. The final file inventory of 478 types of resources over 1974, the counties held a mutual assistance. Through the original member together for nearly a decade, the adoption of the "North Alabama 13-County Civil Defense" take place until December, 1978. So, perhaps 40th anniversary party in 2018?

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Ongoing Research Projects



- ❖ Overview and Applications of Mobile Pulse Network Analysis Software – Dr. Eric Best and Jonathan Gaddy
 - *A Place for Warning Sirens in the Wireless Emergency Alert Area. AAEM Newsletter: 4-1*

- ❖ Creating a series of “Context videos” featuring regional experts to supplement course materials
 - *2011 Tornadoes – Lessons Learned: Response and Recovery*
 - *Heir Property*
 - *Long-term Recovery Funding and Grants*
 - *The Role and Responsibilities of a Long-Term Recovery Coordinator*
 - *The History and Role of Civil Defense in Emergency Management*



Division G Support Center



- Activated for 2nd Winter Storm and Spring Tornado outbreak
- Informal Agreement to Support AEMA in Division G Operations
- In the event of a regional disaster
 - Declaration from Governor
 - Activation of Division
 - 12 hour operations – maybe 24
 - AEMA, ALDOT, DPS, DHR, DPH, NGB, Forestry
- AV and utility upgrades to 3181 implemented/planned
- Personnel requirements
 - Deputy Field Coordinator
 - IT support
 - EMITS – faculty trained
 - Resource Officer
 - Planning Officer



Future Projects, Goals and Objectives



- Expand on study with Dr. Best – other counties
- Contribute to the film series
 - ⊕ Role of an EM during Normal Operations
 - ⊕ The EOC: Roles, Responsibilities and Leadership
 - ⊕ Role of the PIO
 - ⊕ Negotiating MOUs: What you should consider
 - ⊕ Building Resilient Communities: Role of the EM
 - ⊕ Don't Be Cocky. Be Prepared. Ready JSU!

Future Projects, Goals and Objectives



- Alignment of faculty with faculty expertise
 - Ryan – PH, biosecurity
 - Kushma – VOAD, Recovery
 - Best – modeling, research methods
 - Islam – Mitigation, GIS
 - Lowe – Response – Fire & LE
 - Mann – Preparedness, Human Resources
 - Richards – Recovery, HS
 - Van Slyke – LE, Security
- Coalition meets semi-annually to:
enhances emergency preparedness in the region