

**Jacksonville State University Department of Nursing presents:**

**“Cocky Nursing Run/Walk For Your Life  
5K and 1 mile fun run”  
April 7, 2018**

**CONTACT: Carla Willingham, Race Director**

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**[www.jsu.edu/depart/nursing/](http://www.jsu.edu/depart/nursing/)**

***Empowering exemplary nurses to care for anyone, anytime, anywhere***

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## **CORPORATE SPONSORSHIP OPPORTUNITY**



## **Overview of the Department of Nursing**

The Lurleen B. Wallace College of Nursing at Jacksonville State University is one of the few memorial colleges of nursing in the United States. It was created in 1967 by the Legislature of Alabama as a memorial to Governor Lurleen B. Wallace.

Jacksonville State University is accredited by the Southern Association of Colleges and Schools. Both the baccalaureate and master's programs of the Lurleen B. Wallace College of Nursing are accredited by the Commission on Collegiate Nursing Education through 2025.

In the Summer of 2016, the College of Nursing was renamed the Department of Nursing and along with the newly approved Respiratory Therapy program and the Department of Kinesiology, the three departments form the new School of Health Professions and Wellness.

## **Department of Nursing Vision Statement**

Empowering exemplary nurses to care for anyone, anytime, anywhere.

## **Purpose of the Run for Your Life 5k**

The Department of Nursing has 700+ students (in traditional and online programs). All proceeds from this 5k are used towards funding scholarships for deserving students. The cost of the Nursing program is typically more than other programs due to the supplies for nursing arts lab, clinical labs, technology and testing materials.

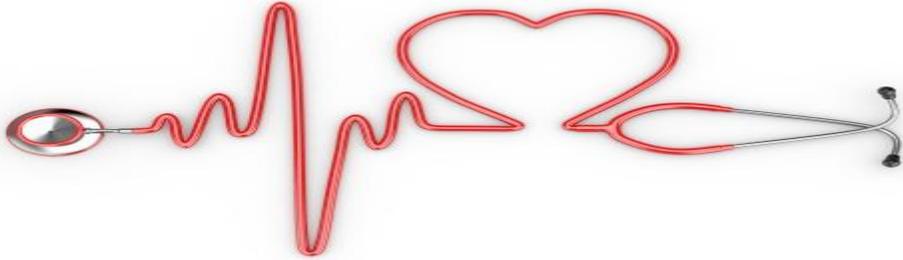
Our goal is to raise enough money to be able to offer at least 10 scholarships to students annually.

In order to achieve our goal, we stand in need of sponsors who will stand with the Department of Nursing to establish a successful 5k.

## **History of the Run for Your Life 5k**

- On April 11, 2015, the College of Nursing held its first annual CON RUN/WALK for your Life 5k with over 350 registered for the 5k! Over \$6,000 was raised for nursing scholarships at the inaugural 5k.
- On April 9, 2016, the addition of a 1mile fun run was added and another 350+ ranging in age from 4-79, participated in this event. The JSU Cocky Nursing RUN/WALK for your life is now the second largest 5k in the area (second only to Woodstock 5k, the RRCA Southern Region Championship Race). Over \$8,000 was raised and distributed to nursing students.
- April 8, 2017, the addition of chip timing, inclusion in the Anniston Runner's Club Grand Prix Schedule, and a newly certified course resulted in another successful 5k resulted in raising over \$11,000 in funds for nursing scholarships.

**Jacksonville State University  
Department of Nursing  
Cocky Nursing Run/Walk for Your Life 5k and 1 mile fun run  
Sponsorship Opportunities**



Source: photos.com

**Sponsors are invited to choose a level for funding commitment from the following packages.**

**Headline Sponsor \$2,500.00 (limited to 2)**

1. 4 free entries for the Run for Your Life 5k with t shirts included
2. Logo or company name on front of t shirt
3. Name on banner and all advertisements
4. Sponsor highlights on the Department of Nursing Run for your Life 5k Facebook page
5. Complimentary Vendor Space (if desired, please fill out vendor form) Limited to first 20 sponsors
6. Recognition of sponsorship announced before and after race.
7. Publicity with local radio and newspaper.

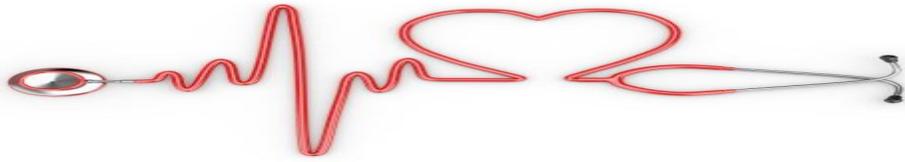
**Associate Sponsor \$1,000.00**

1. 4 free entries for the Run for Your Life 5k with t shirts included
2. Logo or name on back of t shirt (top level in large print)
3. Name on banner and all advertisements
4. Sponsor highlights on the Department of Nursing Run for your Life 5k Facebook page
5. Complimentary Vendor Space (if desired, please fill out vendor form) Limited to first 20 sponsors
6. Recognition of sponsorship announced before and after race.

**Auxilliary Sponsor \$750.00**

1. 4 free entries for the Run for Your Life 5k with t shirts included
2. Logo or name on t shirt (middle level in medium print)
3. Sponsor highlights on the Department of Nursing Run for your Life 5k Facebook page
4. Name on banner and all advertisements
5. Complimentary Vendor Space (if desired, please fill out vendor form) Limited to first 20 sponsors

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Source: photos.com

**Please send or email form to Carla Willingham ([cwilling@jsu.edu](mailto:cwilling@jsu.edu))  
Please remit payment by Friday February 25, 2018**

\_\_\_ Yes, I would like to sponsor the Department of Nursing Run/Walk for your Life Nursing 5k at the level below:

**Check one:**

\_\_\_ **Headline Sponsor**                      \$2,500.00 (limited to 2)

\_\_\_ **Associate Sponsor**                      \$1,000.00

\_\_\_ **Auxiliary Sponsor**                      \$750.00

**Check one:**

\_\_\_ Payment is included

\_\_\_ Payment made in the following manner: \_\_\_\_\_

**Check one:**

\_\_\_ Company Logo Included and Contact Number \_\_\_\_\_ (camera ready positive, CD etc.)

\_\_\_ Emailed to Carla Willingham at [cwilling@jsu.edu](mailto:cwilling@jsu.edu) 256-782-8404, 256-591-5694

**Company Information:**

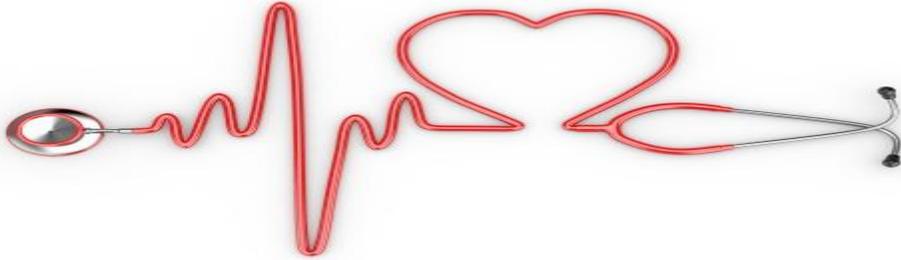
Contact \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

**Mail to: Department of Nursing  
Attn: Carla Willingham, **Run/Walk for Your Life Nursing 5k**  
Jacksonville State University  
700 Pelham Road North  
Jacksonville, AL 36265**

**Jacksonville State University  
Department of Nursing  
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Vendor Opportunities**



Source: photos.com

**Please return by March 23, 2018  
Free for Cocky Nursing Run/Walk for your Life 5k Paid Sponsor**

\_\_\_ Yes, I would like a vendor spot at the Cocky Nursing Run/Walk for your Life 5k. I understand I must provide my own table and/or tent

**Company Information:**

Contact \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

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