

13<sup>TH</sup> BIENNIAL

# ALABAMA CONFERENCE FOR INVENTORS



# IDEAS INTO DOLLARS

February 20, 2014

**JACKSONVILLE STATE UNIVERSITY**

Jacksonville, Alabama | Houston Cole Library, 11<sup>th</sup> Floor

Presented by:

Jacksonville State University

- Center for Economic Development
- Small Business Development Center
- College of Commerce and Business Administration

Invent Alabama

U.S. Small Business Administration



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Jacksonville State University  
Houston Cole Library, 11<sup>th</sup> Floor  
Jacksonville, Alabama

## AGENDA: THURSDAY, FEBRUARY 20, 2014

**7:45 AM | REGISTRATION**

**8:30 AM | WELCOME**

### **OPENING REMARKS**

Dr. William A. Meehan, President—Jacksonville State University

Dr. William T. Fielding, Dean—College of Commerce and Business Administration

Acting Director—Center for Economic Development

**8:45 AM | WHAT PATENTS ARE NOT, PLUS ALTERNATIVES TO PROTECTING YOUR IDEA**

Mr. Robert Porter, Inventor—IDEAMAGIK & Vvego International

**9:45 AM | INVENTION FUNDING ALTERNATIVES**

Mr. Josh Watkins, Attorney/Angel Network Member

**10:30 AM | BREAK**

**10:40 AM | INVENTION SCAMS**

Ms. Cindy Liebes, Director—Federal Trade Commission (Southeast Division)

**11:40 AM | LUNCH & NETWORKING**

Lunch on Your Own (Local Restaurant List in Packet)

**1:00 PM | PATENT FILING CONSIDERATIONS FROM A PATENT ATTORNEY'S PERSPECTIVE**

Mr. Jeff Veal, Patent Attorney—Veal Intellectual Property, LLC

**2:00 PM | PATENT SEARCH TIPS**

Mr. Andrew Wohrley, Research Librarian—Auburn University

**2:30 PM | BREAK**

**2:40 PM | THE ALABAMA LAUNCHPAD PROGRAM**

Mr. Greg Sheek, Director—Alabama Launchpad

**3:15 PM | CONFERENCE WRAP-UP AND ADJOURN**

# ALABAMA CONFERENCE FOR INVENTORS

Send this form with payment to: Inventor's Conference Registration  
Center for Economic Development  
Jacksonville State University  
114 Merrill Hall  
700 Pelham Road North  
Jacksonville, AL 36265

## REGISTRANT INFORMATION

Please print the information below as you wish it to appear on your name badge.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\$20.00 Registration Fee per Participant (Includes conference materials & breaks)

\_\_\_\_\_ Check enclosed for \$ \_\_\_\_\_ (make payable to Center For Economic Development)

\_\_\_\_\_ Charge \$ \_\_\_\_\_ to my credit card:

MasterCard # \_\_\_\_\_

VISA Card # \_\_\_\_\_

DISCOVER Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 digit V-Code (last 3 digits on back of Credit Card) \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

**FOR MORE INFORMATION CONTACT:**  
**CENTER FOR ECONOMIC DEVELOPMENT OR SMALL BUSINESS DEVELOPMENT CENTER**  
**EMAIL: CED@JSU.EDU      TELEPHONE: (256) 782-5324      FAX: (256) 782-5179**



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## MARK YOUR CALENDAR AND REGISTER TODAY!

- Hear an inventor's perspective on protecting your ideas
- Learn about patent filing from a patent attorney's viewpoint
- Get tips on how to do a better patent search
- Meet and talk with other inventors
- Get questions answered and come away with helpful ideas

## LOCATION AND ACCOMMODATIONS

The 2014 Alabama Conference for Inventors will be held on the campus of Jacksonville State University at the Houston Cole Library (11<sup>th</sup> floor). JSU is located on Highway 21 (which becomes Pelham Road in Jacksonville), approximately 15 miles north of Anniston, AL.

For directions to JSU's Houston Cole Library, go to the following website:  
[www.jsu.edu/library/information/directions.html](http://www.jsu.edu/library/information/directions.html)

For a list of local accommodations or more information, contact:

Jacksonville State University  
Center for Economic Development  
(256)782-5324 or email [ced@jsu.edu](mailto:ced@jsu.edu)



Conference Site:  
Houston Cole Library  
Jacksonville State University